

Introduction

Campaspe Shire and Murray River Councils are located 180 km North of Melbourne and is bounded by the Murray River and the Victorian and New South Wales borders.

Campaspe Shire Council area comprises of 4,500 square kilometres and is situated in between the Murray, Goulburn and Campaspe Rivers. Echuca has a population of ¹14,574, 47.9% Male and 52.1% Female, median age is 44. Aboriginal and/or Torres Strait Islander people make up 3.3% of the population.

Murray River Council area comprises of 11,865 square kilometres and covers the northern bank of the Murray River. Moama has a population of ²6,261, 48.5% Male and 51.5% Female, median age is 46. Aboriginal and/or Torres Strait Islander people make up 3.7% of the population.

As part of the ³Communities Access and Inclusion Strategy, the Campaspe Shire is striving for access, inclusion and harmony to support safety of women and a wide range of socio-economic, religious and age demographic of residents.

Due to COVID-19 and the mass exodus of residents from Melbourne over the past few years, Moama has ranked second in search data from ⁴realestate.com.au where residents are looking to move outside Victoria. This has also been supported by the rapid growth and interest in houses within Echuca Moama. Housing prices have increased, and rentals are now extremely hard to find in these locations.

Our aim for this project is to contribute to:

- The protection and safety of Echuca Moama's property and asset's
- Reduce crime activity
- Reduce anti-social behaviour
- Assist in police response and safety
- Increase community & tourist's perceptions of safety

This project has been developed in collaboration with Committee for Echuca Moama, Echuca & Moama Police in line with ⁵Victoria Police Annual Plan 2021 – 2022 and the Local Safety Committee comprising of representatives from a range of industries and stakeholders.

The Local Safety Committee have considered the ⁶Community Crime Prevention Strategy and the ⁷Guide to developing CCTV for public safety in Victoria. As this guide notes *'The research considers the effectiveness of CCTV as a crime prevention tool in public places. Overall, available evidence suggests that CCTV can be an effective situational crime prevention tool at a local level, but the best outcomes appear to be achieved when it is part of a combination of other crime prevention strategies tailored to the specific local issues and context'*.

¹ [2016 ABS Data Echuca](#)

² [2016 ABS Data Moama](#)

³ [Access and Inclusion Strategy](#)

⁴ [Realestate.com.au article](#)

⁵ [Victoria Police Annual Plan 2021 - 2022](#)

⁶ [Community Crime Prevention Strategy](#)

⁷ [Guide to developing CCTV for public safety in Victoria](#)

Through consultation with our regional counterparts, there is strong evidence suggesting that the use of cameras has reduced antisocial behaviour. This is most evident in Shepparton city centre, where the layout of the town centre is simple, and the degree of camera coverage is high.

Local Safety Committee (LSC) have set up the Echuca Moama Camera Committee (EMCC) to lead this project. EMCC will oversee the advocacy, funding, implementation, monitoring and evaluation of the proposed Closed-Circuit Television (CCTV) Camera network. They will also report to the Local Safety Committee and the owners of the project, Committee for Echuca Moama (C4EM). EMCC has representation from the following stakeholders:

- Victoria Police Representative
- Committee for Echuca Moama Representative
- Moama Bowling Club Representative
- CCTV Project Manager and CCTV specialist representative
- Community Representative

CCTV is a part of our multifaceted safety approach and as per the ⁸Guide to developing CCTV for public safety in Victoria, and will be supported in conjunction with the following approaches:

- Security audit and review
- Special operations by Victoria and Moama Police – targeting busy events and high traffic areas
- Regular LSC meetings – providing stakeholder consultation and highlighting any target areas of concern from a business and community perspective

Evaluation of the CCTV network was conducted by the following methods:

- Victoria Police Crime Statistics data analysis
- National Survey of Community Satisfaction with Policing 2020-2021 data (Victoria)
- Community Safety Survey (Echuca Moama)
- Echuca Moama Tourism – visitor satisfaction survey
- Victoria Police High Risk Community Location Data

The cameras will be used to patrol town centre areas and discover incidents as they occur. Just as police patrols can be directed to high crime locations, CCTV cameras can also be used very successfully to provide more discreet surveillance of these types of area. Information that is obtained by the cameras will be used by the police to co-ordinate an appropriate response and gather evidence that can be used to direct investigations and secure the swift conviction of offenders. The information provided by cameras can also save police resources by investigating ‘false alarms’ and showing that a police response is not required.

⁸ [Guide to developing CCTV for public safety in Victoria](#)

Victoria Police Crime Statistics data and analysis

The following data was used to evaluate the current situation in Echuca CBD and if CCTV cameras would assist in reducing incidents in this area.

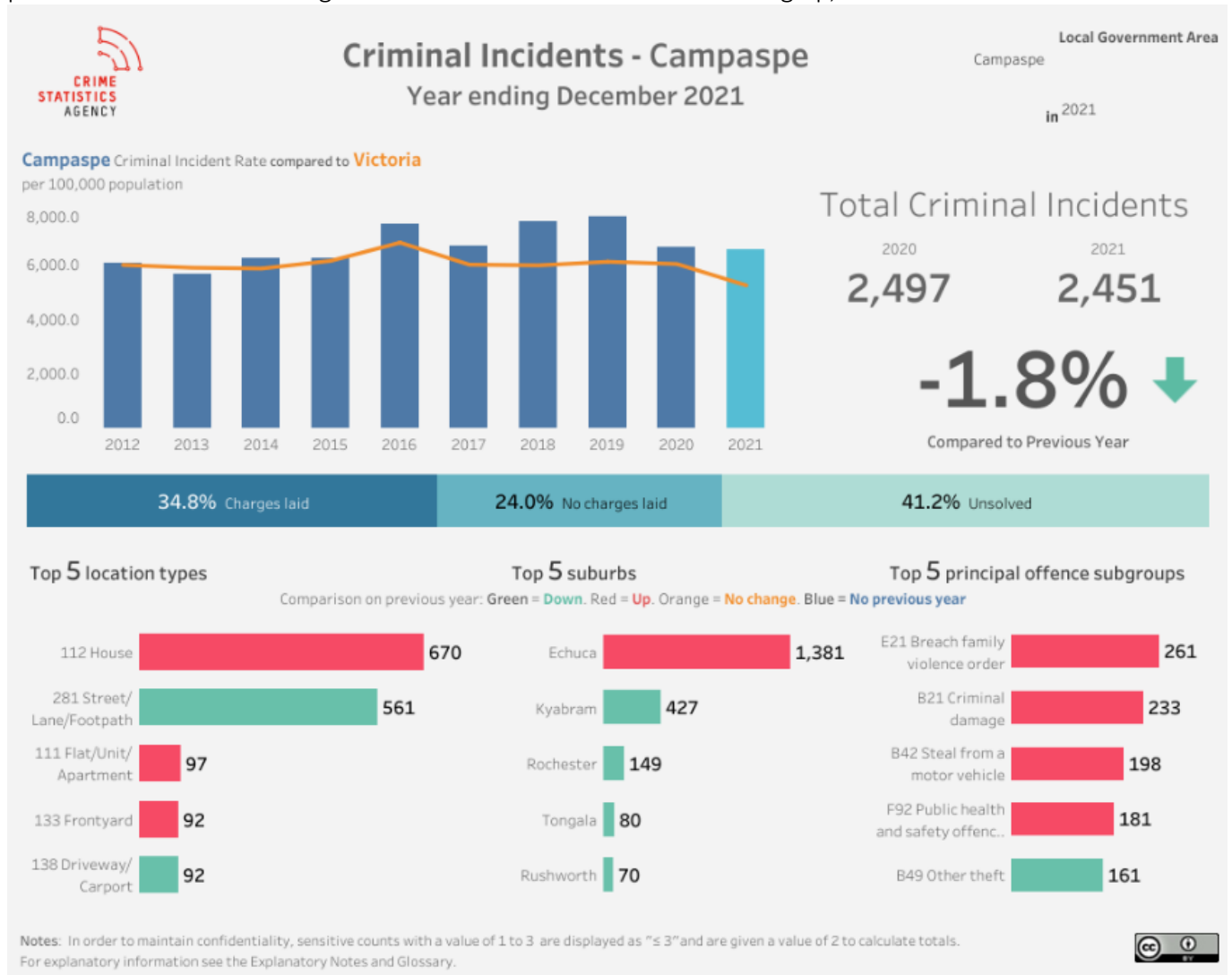
⁹**Crime Statistics Agency** data shows the below graph detailing Campaspe LGA 10 year trend graph of total crime incidents from Crime Statistics Agency. Year ending 31 December 2021.

2021 Crime is 2451

2020 Crime is 2497

2021 represents a 1.8% reduction.

It is noted that the last 2 years from 2020 and 2021, crime will be down due to covid and restrictions in place. You will note the large crime in 2018 and 2019 were trending up, then covid hit in 2020 and 2021.



⁹ [Crime Statistics Agency Data](#)

Other interesting factors also indicate the following:

Rate of crime per 100000 of population.

State average 2021 RP100k is 5232.4

Campaspe 2021 RP100K is 6516.4 (Higher than State average and also Greater Bendigo)

Greater Bendigo 2021 RP100K is 6341.5 (**Lower than Campaspe**)

Some other factors were considered in our evaluation:

- Of note 41.2% of our total crime remains unsolved.
- In 2021 our second highest location of crime occurring is in the Street/lane/footpath with *561 criminal incidents occurring in the street compared to 580 the previous year.
- In 2021 our second highest location of criminal offences is in the Street/lane/footpath with *637 criminal offences occurring in the street compared to 687 the previous year.
- Out of the Campaspe LGA, Echuca was the highest location of crime (Incidents) with 1381 crime incidents with the next highest town been Kyabram with 427.
- Out of the Campaspe LGA, Echuca was the highest location for criminal offences with 1796 criminal offences with the next highest town been Kyabram with 566.
- Assaults and related offences account for Campaspe LGA's second top offences subdivisions. We had 197 alleged offender incidents with a principal offence subdivision of Assaults and related offences.
 - The age of our offenders' subgroups causing us the greatest harm is the 25–29-year-olds with 242 alleged offenders.
 - Our second highest was over 45+ year-olds with 231 alleged offenders
 - The third highest is 18–24-year-olds causing 215 alleged offenders
- Of our victim reports there were 355 organisations (business) victim reports for the reporting period.

**Please note although this figure has decreased, this was through the Covid lockdown periods in 2020-2021.*

From data provided through the Crime Statistics Agency, the following offences has shown an increase from 2020 to 2021:

- **Stalking & Harassment** - a 48% increase in stalking offences in 2021 (95) compared to 2020 (50)
- **Assault & Related Offences** – a 15% increase in assault & related offences in 2021 (277) compared to 2020 (238)
- **Property Damage** – a 11% increase in property damage offences in 2021 (269) compared to 2020 (242)
- **Sexual Offences** – a 389% increase in sex offences in 2020 (599) compared to 2019 (154), in 2021 we have seen a reduction to this offence (112). Once again Covid restrictions have contributed to the reduction in offences but this is still an area of concern for our LSC now restrictions are not in place.

¹⁰**National Survey of Community Satisfaction with Policing 2020-2021** data provides the perceptions of safety in Victoria. C4EM conducted a localised Echuca Moama Safety survey for our community based on the same questions. The below responses were recorded for **Victoria** and **Echuca Moama**. The Victorian data received a sample size of 8,103 people, the local data was a sample size of 122 people;

¹⁰ [National Survey of Community Satisfaction with Policing 2020-2021](#)

- Do you feel safe at home alone?
 - **88% said totally safe, 5.3% said totally unsafe** (+0.8 from previous survey)
 - **28.69% said totally safe, 59.84% somewhat safe, 9.84% totally unsafe**
- Do you feel safe walking alone in your neighbourhood during the day?
 - **91.5% said totally safe, 3.3% said totally unsafe** (+0.5 from previous survey)
 - **52.46% said totally safe, 42.62% somewhat safe, 4.92% totally unsafe**
- Do you feel safe walking alone in your neighbourhood during the night?
 - **51.7% said totally safe, 23.1% said totally unsafe** (+1.4 from previous survey)
 - **5.74% said totally safe, 54.92% somewhat safe, 37.70% totally unsafe**
- Do you feel safe on public transport?
 - **31.6% said totally safe, 24.2% said totally unsafe** (+1.4 from previous survey)
 - **7.50% said totally safe, 37.50% somewhat safe, 5.00% totally unsafe (50% NA)**

The following questions were added to the survey to gather further evidence:

- Do you feel we need CCTV in the Echuca CBD to increase safety for community and visitors?
 - **90.76% said yes, 9.24% said no – 2 people skipped.**
- Do you feel safe in the CBD of Echuca at night?
 - **7.38% said totally safe, 51.64% somewhat safe, 35.25% totally unsafe (5.47% NA)**
- As a business owner do you feel safe?
 - **4.92% said totally safe, 15.57% somewhat safe, 0.82% totally unsafe (78.69% NA)**

Localised data source demographics:

Age of participants: 18-34 – 15.83% 35-54 – 51.67% 55-65+ - 32.50%

Location of participants: Echuca 75% & Moama 25%

¹¹Echuca Moama & Region Industry Partnership Program 2020 Prospectus provides insight into tourism and the key role it plays for Echuca Moama community. Tourism is a key economic driver for Echuca Moama and generates \$420 million annually. Echuca Moama Tourism collects localised data relating to tourist experience in Echuca Moama. 113 visitors completed this survey in April and below lists the responses relating to the following questions. 101 visitors completed these questions:

Copy of VicKit Survey

SurveyMonkey

	1	2	3	4	5	N/A	TOTAL
A. I feel welcome as a visitor to Echuca Moama	0.99% 1	0.00% 0	0.00% 0	13.86% 14	83.17% 84	1.98% 2	101
B. I feel safe as a visitor to Echuca Moama	0.99% 1	0.00% 0	0.00% 0	21.78% 22	75.25% 76	1.98% 2	101
D. Echuca Moama has adequate services for visitors	1.00% 1	0.00% 0	1.00% 1	25.00% 25	71.00% 71	2.00% 2	100

Question B indicates that out of 101 visitors, 76 people totally agreed to feeling safe as a visitor to Echuca Moama, 22 visitors did not feel as safe, and 1 person did not feel safe at all.

¹¹ [Echuca Moama & Region Industry Partnership Program 2020 Prospectus](#)

High Risk Community Location mapping 2021 (1/1/2021 to 31/1/2021)

LEAP Offence Locations (Appendix A)

The HRCL area incorporates the main Echuca CBD including High Street (between Warren Street and Ogilvie Avenue) and incorporates the main shopping strip of Hare Street, the Echuca Homemaker shopping centre in Ogilvie Avenue and a residential area in the vicinity of Garsed Street.

The Victoria Police data has determined this HRCL area (as described) as the highest ranked area in Echuca. It is important to note that the data does not include offences committed at residential locations, police stations, courts and or other justice facilities.

The HRCL area includes 82 licensed premises, including five late night licenced hotels. There are also five licensed bottle shops located in the HRCL; Liquorland Echuca in Hare Street, Top dog liquor in Heygarth Street, Dan Murphy's in Annesley Street, IGA Xpress in Haverfield Street and Duncan's Great Beer Wine and Spirits in Sturt Street. The main retail district, situated in Hare Street, contains more than 50 retail premises (including Big W department store on Annesley Street); all that have varying opening hours up to seven days a week. Hare Street runs parallel to High Street, which is the major arterial road that runs from north to south through the centre of the city. Echuca has four supermarkets, three of which are located in the HRCL; Woolworths located on the corner of Darling and Nish Street (operating between 06:00 – 23:00 hrs), Coles located on Darling Street (operating between 06:00-23:00 hrs) and Aldi located in Anstruther Street (operating between 08:30-20:00 hrs).

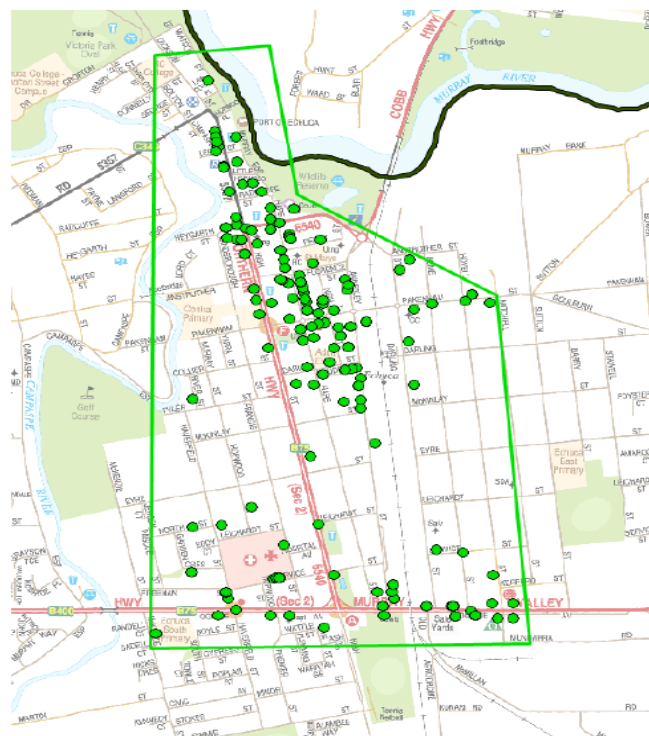
There are two transportation hubs in the Echuca HRCL:

- Echuca Railway Station in Sturt Street (which has direct lines to Melbourne and Moama NSW). The railway station is open 24 hours a day, seven days a week, with one member of staff manning the ticket office between 06:00 hrs and 18:00 hrs. There are no PSO's currently deployed to the station.
- Echuca Coach Terminal is located in Heygarth Street. Apart from local bus routes, coaches travel between Melbourne and Moama, as well as between Albury and Swan Hill. One of the main departure points is Echuca Railway Station.

There were 248 offences reported in the HRCL during 2021 (Appendix A) map.

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APPENDIX A. HRCL LEAP OFFENCE LOCATIONS 2021



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HRCL Collision Locations (Appendix C)

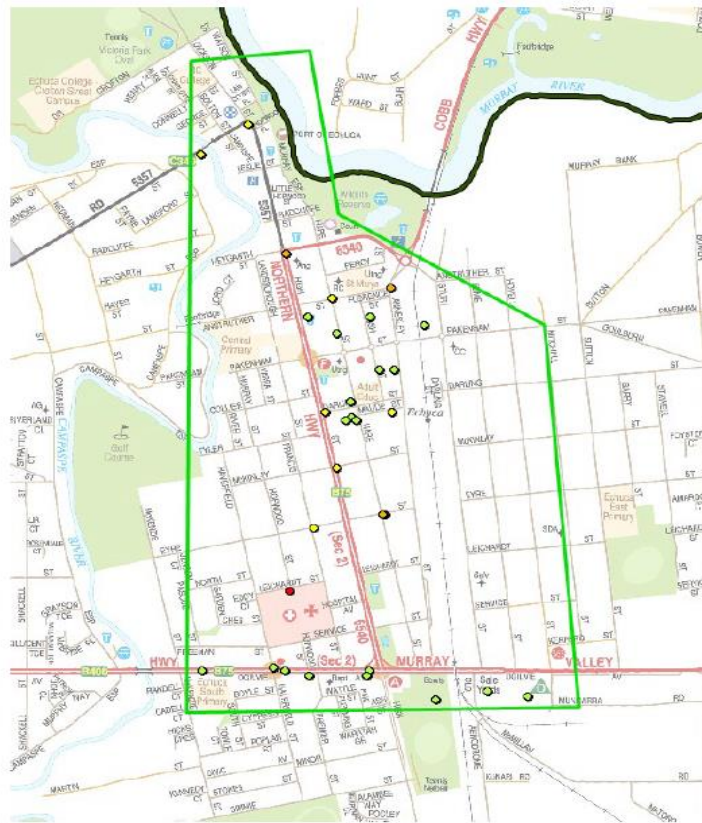
There were 32 traffic collisions recorded in the HRCL in 2021 (HRCL Collision Locations Map, Appendix C); (7) of these collisions occurred in Ogilvie Avenue, a major arterial road in the southern section of the HRCL. Other collision hot spots include High Street with three collisions (9.4%) and Darling Street which also recorded three collisions, making up 9.4% of the total number of collisions recorded in the HRCL in 2021. It is likely increased collisions across the HRCL is due to the greater movement throughout 2021 in comparison to the previous year.

18 collisions (56.3%) occurred between 13:00 hrs and 21:00 hrs in the HRCL in 2021, Of these 18, four collisions occurred in Darling Street, three collisions occurred in Hare Street and one in Ogilvie Avenue. Eight of these collisions occurred between 14:01 hrs and 16:00 hrs. These collision times correspond with the operating hours of the businesses at these locations and the increased level of traffic between midday and 16:00 hrs (due to school pickups bringing parents and carers into the HRCL. Eight collisions (25.0%) occurred between 07:00 hrs and 15:00 hours in the HRCL in 2021, which is the second highest total compared with the other shifts. Of the eight collisions recorded, three occurred in Hare Street, two in Ogilvie Avenue, one in High Street, Haverfield Street, Anstruther Street and one occurred in Annesley Street.

Of the recorded collisions in 2021, one was Fatal, 19 were Non-Injury, nine were classified as Other Injury and three were classified as Serious Injury collisions. Most of the collisions recorded involved two or more vehicles (24), one involved collision with another object, and five involved a pedestrian being struck (one recorded as Serious Injury, two recorded as Non-Injury and two recorded as Other Injury).

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APPENDIX C. HRCL COLLISION LOCATIONS 2021



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In recent times we have received feedback through community that visitor experiences are being affected by anti-social behaviour and hooning in the early hours of the mornings, mostly on weekends. Hooning has become one of the priorities for our local police who have dedicated specialised operations to help deter this behaviour in the CBD. Constant monitoring of these offenders deters them whilst the operations are running but when these operations are not running, the hooning and destructive behaviour continues. On occasions confronting the offenders is also a risk to Police and community as they have displayed aggressive and abusive behaviour. This has been covered in our local media numerous times. Installing a CCTV network is hoped to deter the hooning within the CBD areas. The following provides insight into some of the nature of the reports.

May 02 2021

Hoons using Echuca streets as drag racing tracks

By Ivy Jensen – Riverine Herald



Skid marks left by hoons on the corner of Service and Hume streets.

ECHUCA roads are becoming drag racing tracks, as hoons tear up and down Ogilvie Ave and High St and its side streets after dark.

May 29 2021

Man arrested in Echuca following alleged aggravated carjacking and pursuit

By Anna McGuinness – Riverine Herald



A MAN has been arrested following an aggravated carjacking and pursuit in Echuca this morning.

+ PREMIUM POLICE & COURT

Bikie charged after alleged assault in Echuca

 Dec 14, 2021



Court date: A 47-year-old man has been charged after an alleged assault in Echuca on November 28. Photo by Cath Grey

Jun 02 2021

Police searching for man who rammed a police car in Echuca

By [Anna McGuinness](#) - - Riverine Herald



A car involved in an incident on Ogilvie Ave in Echuca on Wednesday morning was later found on Mitchell St, Echuca. Photo: Steve Huntley.

UPDATE: Police are appealing for public assistance to help locate Echuca man Thomas Johnson.

The 28-year-old is wanted on warrants for traffic-related matters and allegedly ramming a police car on Ogilvie Ave in Echuca about 8am on Wednesday, June 2. He is known to frequent the Echuca and Mooroopna areas. Investigators have released an image of Johnson in the hope that someone may have information on his current whereabouts.

Jun 11 2021

Burnouts cause extensive damage to Echuca hospital lawns

By [Anna McGuinness](#) – Riverine Herald



An unknown vehicle caused extensive damage to a grassed area at Echuca hospital on Friday morning.

Police appeal for information about December assault



By [McPherson Media Group](#)

Jan 30, 2022



Help sought: Police are appealing for information regarding an assault of a 57-year-old man. Photo by McPherson Media Group

Echuca Police are appealing for information regarding the assault of a 57-year-old man in Echuca's High St at 4.30am on December 12, 2021.

Needle spiking raises alarm bells

By **Adair Winder**
Jan 30, 2022



Police warning: Echuca police are asking women to report any incidents of "needle spiking" after several reports have been made in the past three months. Photo by Contributed

Women have been the target of needle spikers and the Campaspe Crime Investigation Unit has issued a warning for women for be aware of dangers at entertainment venues.

Facebook – Posted Monday June 27th 2022 at 9.35pm

Echuca Moama Community Page

Public group · 19.9K members

Joined ▾

+ Invite



Community home

Events

Righto I have been trying to bite my tounge and not say anything but I'm still shaking out of anger at about 7:30/8 o'clock tonight me and my mates went to Maccas to grab some dinner well sitting on the back of my mates Ute eating our dinner talking a mate said how these young kids were harrassing an older couple (I'm assuming it could have been two mates) across at the old library. I looked over to the teens grabbing the man and screaming at him when I intervned by yelling at them the man was in pure shock and yelled out and said thank you so for one if the man sees this or his family I'm so so sorry that this has happened to you guys and if you need anything please contact me. For 2 for the five adult men who sat there smiling at me well this unfolded instead of standing there next time say something yourself. For 3 what in the world is happening to this generation if I ever acted like that or did that to an older person I would have got my ass kicked. I'm so mad and ashamed right now it's not even funny please keep in contact with you elderly parents and grandparents if they are out late I know it shouldn't have to happen but it's disgusting. And I am not one to tell someone how to parent but just remember you have elders in your family as well and imagine how you would feel in this situation and teach your kids that. Sorry about the rant but it needed to happen. Enjoy your night and stay safe

👍👎🤔 423

51 Comments 16 Shares

Governance

The Echuca Moama Safe Towns Camera Project will be implemented in line with the following documents:

- Community Crime Prevention - Strategy
- Community Crime Prevention – Guide to developing CCTV for public safety in Victoria
- Standard Operating Procedures – CCTV system operation and data management (In partnership with expert CCTV installer)
- Code of Practice (To be made publicly available)

Legal considerations to comply with:

- Victoria’s Privacy and Data Protection Act 2014
- Victoria’s Surveillance Devices Act 1999
- Victoria’s Private Security Act 2004 s 25 (3)
- Victoria’s Charter of Human Rights and Responsibilities Act 2006, in particular ss 7, 13
- Victoria’s Public Records Act 1973
- Victoria’s Freedom of Information Act 1982
- Victoria’s Evidence Act 2008

The Echuca Moama Safe Towns Camera Project is a partnership between:

▪ **Committee for Echuca Moama (C4EM) (Owners of the CCTV Network)**

Formed in July 2011, C4EM is a member-based, self-funding, independent and apolitical organisation that brings together the broad cross-section of areas, private, public and not-for profit organisations (across all sectors) to advocate for the issues and initiatives that will make Echuca Moama a better place to live. It is important that all people feel safe when using public spaces, public venues, and public transport. If the public believes that their safety or welfare may be threatened, the local economy and community will suffer as a result. C4EM supports this project as it aligns with Pillar 2 of our strategy, Support & plan for a sustainable population growth, recognising that we need to have quality infrastructure and liveability is important as we grow as a regional destination for both residents and tourism.

▪ **Campaspe Neighbourhood Policing Committee** has been established in line with the Victoria Police Annual Plan 2021 – 2022 and the Neighbourhood Policing Framework. This framework aims to ensure local community concerns are central to decision making and result in local police:

- being more visible and accessible to their local community
- actively listening to their community
- acting on community safety concerns
- working in partnership with others to address safety concerns
- communicating the outcomes and action taken.

▪ **Local Safety Committee** has been established and has the following representatives:

- Committee for Echuca Moama Representative
- Victoria Police (Representation from Local Area Commander for Campaspe Region, Echuca Police Station Snr Sgt, Kyabram Police Station Snr Sgt)
- Campaspe Shire Council – Councillor and Community Safety Officer

- Echuca Neighbourhood House Representative
- McDonalds Representative
- Moama Bowling Club Representative
- American Hotel Representative
- Community members
- Echuca Moama Tourism Representative
- Youth Representative

The LSC recognises that effective community safety and crime prevention requires an integrated approach and advocates a partnership role, which includes stakeholders collaborating and promoting community safety and anti-social behaviour and crime prevention. The Committee aims to develop, strengthen and enhance existing relationships in developing community safety initiatives within Echuca Moama. Acknowledging that crime will never entirely be prevented by CCTV, Victoria Police have conducted a lighting audit, June 2022 of the Echuca CBD area to enhance lighting and safety in targeted areas. This audit will be presented back to Campaspe Shire Council to help support further community safety initiatives. CCTV cameras will also support this initiative as part of a broader crime prevention and community safety strategy, which can have a deterrent effect on crime by discouraging potential offenders from criminal activity and aid in the detection, investigation, and prosecution of offenders. CCTV can also increase people's perceptions of safety.

- **Echuca Moama Camera Committee** has been established as a subcommittee to support and manage the Echuca Moama Safe Towns Camera Project. They will be responsible for the implementation of the project, governance of the CCTV cameras, maintenance of the CCTV system, compliance and auditing of the CCTV System. The committee is made up of the following representatives:
 - Committee for Echuca Moama Representative
 - Victoria Police (Representation from Local Area Commander for Campaspe Region, Echuca Police Station Snr Sgt, Kyabram Police Station Snr Sgt)
 - 1 Expert advisor for CCTV Systems
 - 2 Community representatives

Network Objectives

The objectives of the proposed project include:

- Improve and support perceptions of safety within the network area and late-night venues
- Reduce anti-social behaviour and property damage within the network area with a focus on High St, Heygarth St & Hare St areas
- Encourage increased community confidence and enjoyment of public spaces and retail areas within the network area.
- Support local Police in their ability to detect and respond effectively to incidents, antisocial behaviour including hooning or escalation of identified incidents.
- Approved utilisation of the captured digital footage as evidence to assist with the identification, detection and prosecution of offenders.
- Increase community confidence in Police and community safety within the Echuca Moama areas.
- Operate a best practice state of the art CCTV Network within the Echuca Moama community.

Project Scope

This Community led initiative, Echuca Moama Safe Towns Project, is a multifaceted approach is to facilitate proactive and prevention methods. Through consultation with community, businesses, data analysis and crime statistics from Victoria Police, this proposal is to have a comprehensive CCTV surveillance system installed in areas that are subjected to high incidents of crimes including property damage, anti-social behaviour and where there are poor perceptions of safety. The system monitors are to be installed at the Echuca Police Station and cameras will be positioned in strategic locations and will have the ability to be controlled and moved remotely allowing for greater flexibility. The system will have a minimum of 31 days recording ability and be held on a secure network.

In consultation with a local expert CCTV installer, we have designed the system to include cameras which have their own Secure Digital (SD) card as a primary back up in case transmission is interrupted for a short time between the camera and Network Video Recorder (NVR), the total system will be backed up by a spare NVR to ensure continuity of data.

The plan is to use Ubiquiti points to send and retrieve images from each camera back to the NVR where it will be recorded to a hard drive. The system has been designed to allow for future expansion and recording capabilities.

Stage 1: Echuca CBD – CCTV Network

To complete the implementation of this stage it is estimated to take up to 8 months to complete. This also includes the establishment of the command centre at Echuca Police Station and a total of 54 cameras have been allowed for in the design stage, this may vary once the final design is completed.

Camera Locations:

- High St and Heygarth St
- Heygarth St and Hare St
- Anstruther St and Hare St
- Hare St and Pakenham St
- Nish St and Pakenham St
- Pakenham St and Annesley St
- Railway Foot Bridge
- High St and Leslie St
- Leslie and Murray St
- Nish St and Anstruther St
- High St and Warren St
- Leslie St and Murray Esplanade

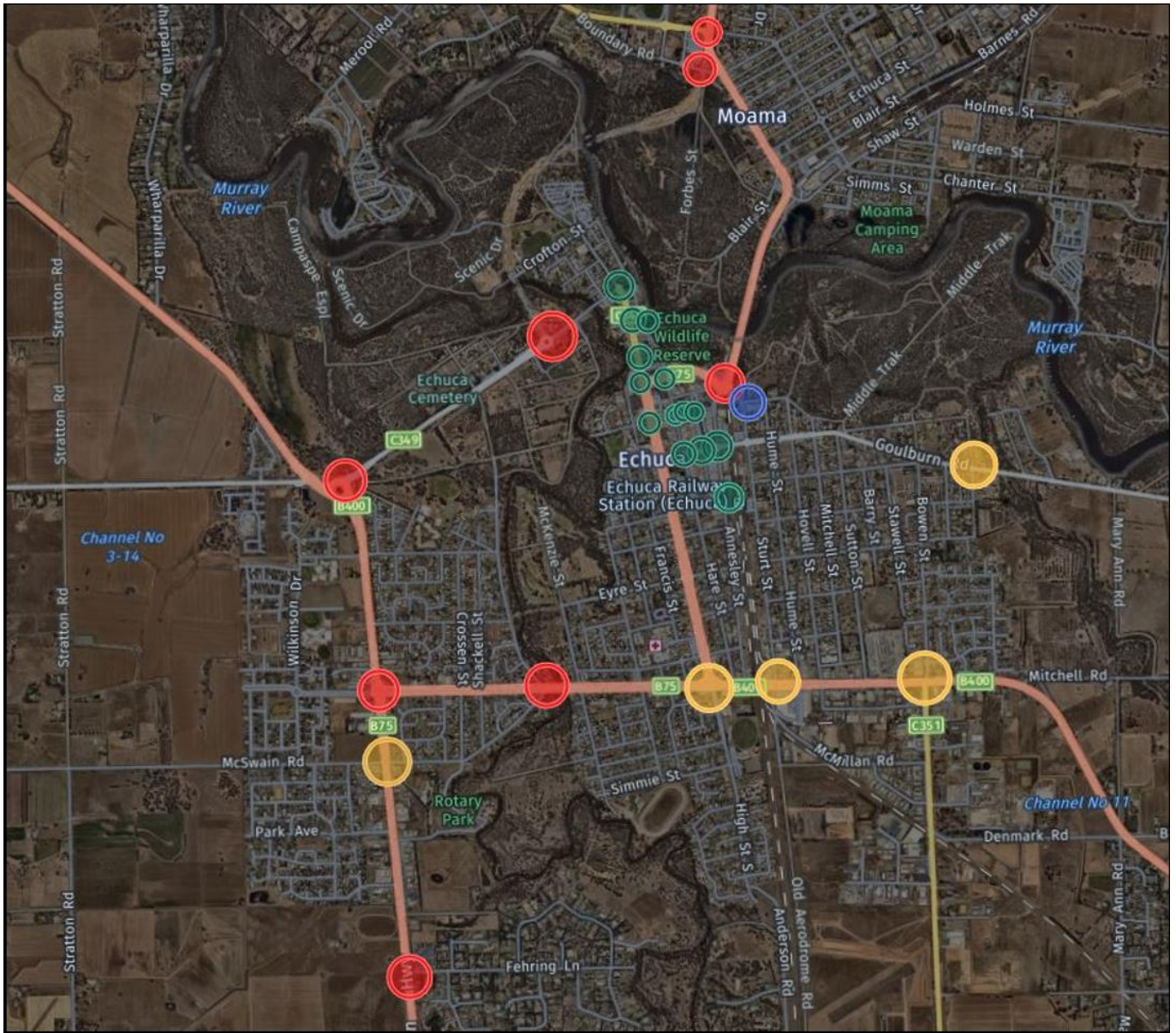
Cameras and Hardware Requirements:

- 6 x PTZ Camera
- 26 x Vary Focal Cameras
- 22 x Fixed 2.8 Cameras
- 16 x Ubiquiti Points
- Ubiquiti Infrastructure
- 3 x 32 Channel NRV
- 8 x 10TB Hard Drive
- 2 x 58-inch Monitors
- 2 x Video Management System
- Cat6 Cable
- Fixing and fixtures
- Data Racking




Installation Requirements:

- Access to Scissor Lift / Cherry Picker Hire
- Traffic Management

Proposed Camera Locations

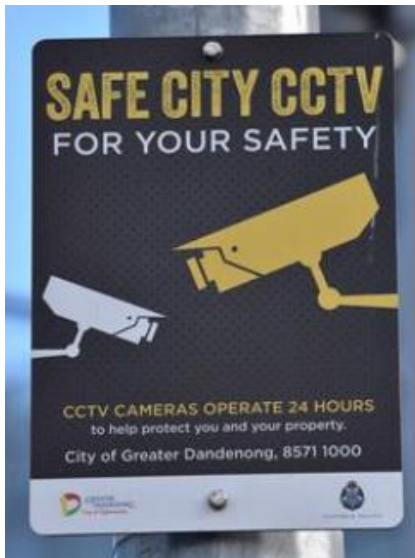


Key:

-  Stage 1 – Funding required
-  Stage 2 – Future development
-  Stage 3 – Future development

To ensure our project delivers the desired outcome of crime reduction, we understand and have factored in a media campaign to ensure the installed CCTVs are known throughout the community to maximise the halo effect of the installation. This will also be supported by relevant signage to indicate where people will be monitored on the CCTV system.

Examples of signage are below:



Conclusion

The presence of CCTV and its assumed deterrent effect has been found to contribute to a greater sense of safety amongst other communities. CCTV appears to provide people with a degree of reassurance—if an area is being monitored by CCTV, then the area is perceived to be somewhat safer.

Life in regional Australia can create loneliness and isolation, in particular for elderly people, marginalised groups and women. As a community we need to provide a safe environment. A tertiary objective of the CCTV project is to build a robust connection between local communities, maintain social connectedness and provide safe and supportive environments for the community to meet without fear of anti-social behaviour.

Our Echuca Moama Safe Towns Project looks to support and provide a safe environment for our community and tourists. As such, our overall strategy is premised on valuing the wellbeing of our people and our place, now and into the future by providing a safe, clean, accessible and connected municipality, which values diversity, protects its heritage and environment, fosters a strong sense of community and provides opportunities to achieve the best possible health and wellbeing. A safe and liveable place that people are proud to call home.



Abbreviations:

CCTV	Closed Circuit Television
LSC	Local Safety Committee
EMCC	Echuca Moama Camera Committee
C4EM	Committee for Echuca Moama
NVR	Network Video Recorder
SD Card	Secure Digital Card